Mastering Your Mindset and Inner Game

Imagine being the first to know scientifically proven secrets of how to optimize the true potential of your brain to:

- Quickly solve the most difficult challenges in every domain of your life: health, relationships, finance and business.
- Rescript your story to eliminate limiting thoughts, beliefs, attitudes and behaviors, and replace them with a new paradigm that expands your possibilities and enables you to manifest your dreams as reality.
- Live a more passionate, engaged life; free of debilitating fear, procrastination and any other limitations you have placed on yourself in the past.
- Proceed with unstoppable confidence and certainty and finally live the best life you can imagine.

We’re in the toughest economy of our lives, and the outlook for the foreseeable future doesn’t look much better. Yet through all the gloom and doom, somehow, a few people continue to excel, earning more, having greater success, and joyfully living the lives they really want.

How do they do it? They’ve learned a secret: While most of what happens in the external world is largely beyond their control, they know they can have a powerful impact on their results by controlling their thought patterns, managing their beliefs, attitudes and behaviors, and ultimately directing their own success and destiny.

They have learned how to master the ‘Inner Game.’

How about you? What do you really want out of life? Have you resigned yourself to a life of scarcity and limits on your health, wealth and happiness? Have you bought into the gloom and doom?

You don’t have to accept less than what you really want. Imagine getting past all the obstacles that have held you back over the years, and finally achieving the success you’ve always wanted – in business, finance, health, relationships – every aspect of your life!

Is it possible? **YES!**

**Mastering Your Mindset and Inner Game** is a six-month advanced program that will help you compress a decade of learning into just months. Led by John Assaraf, in partnership with three distinguished experts in neuroscience, Dr. Sirini Pillay M.D., Dr. George Pratt and Mark
Waldman, each of these four experts will lead six 90-minute sessions over the course of the program, showing you, step-by-step, week-by-week, exactly how to:

- Identify and release thoughts, perceptions, feelings, emotions and behaviors that do not serve you.
- Create new anchors, paradigms, patterns and stories that will enable you to not just survive, but thrive – in all areas of your life.
- Go deep, and find the fastest, easiest ways, from the world’s foremost experts, on how to harness your brain for optimal functioning – and optimal happiness, fulfillment and satisfaction.

That’s a total of 36 hours of Hands on Training!

Rarely do you get the opportunity to learn from world-class experts, in intimate sessions in which you can ask your own questions, and get answers to your specific situation. That’s what Mastering Your Mindset and Inner Game offers, and if you are committed to living life on your own terms, you must be a part of this life changing event.

Six months. Four experts.
A revolutionary perspective on how to optimize your brain and your life.
Imagine **Coming Into The Inner Sanctum** of the most current scientific brain research, and being given **Proven Methods You Can Use NOW To Optimize Your Brain’s TRUE Potential So You Can Master Your Mindsets to**:

- **Solve Even The Most Difficult Challenges In Your Life:**
  - Health, Relationships, Finance And Business!

- **Become Vastly More Empowered To Cope,**
  - Heal, Improve And Maintain Wellness And Achieve Optimal Functioning,
  - And Overcome The Hidden Thoughts That Seem To Create Financial “Glass Ceilings” In Your Life!

- **RE-Write The Script For The Life You WANT, Instead Of The Life You Now Have!**
  - What Self-Limiting Thoughts, Beliefs, Attitudes And Behaviors Will You Replace, Once You Know How!?

- **Experience The Passionate Life You Yearn For!**
  - Enjoy A Life Filled With Passion And Joy!

- **Completely Wash Away Debilitating Fears, Procrastination And Other Limitations**
  - You Have Placed On Yourself In The Past — Like Tears In The Rain!

- **Advance With Unstoppable Confidence And Certainty So You Can Finally Live The Masterpiece Life You Deserve!**

- And, Having Your Brain Working FOR Your Financial Breakthrough And Success, Instead Of Fighting You And Holding You Back In Your Old “Comfort Zone!"

**Why All this Effort To Bring Together These World-Class Experts? Why Is It So Important To Master My Mindset & Inner Game Right Now!?**
Most will agree today’s economy is the toughest of our lifetimes. Millions are hurting spiritually, financially, emotionally, and even physically. Families are being torn apart and displaced. When tens of thousands are laid-off, the pressures magnify for the ones left behind – the stress, the anxiety, and the uncertainties can lead to a sense of overload. In times of high stress, we humans tend to default to our old “comfort zones” that often include bad beliefs, habits and fears that hold us back even more. The bad news is, the outlook for the foreseeable future doesn’t look much better.

Have you resigned yourself to a life of scarcity and limits on your health, wealth and happiness? Have you bought into the gloom and doom? Are you standing at the edge of your greatest potential and just not making it real yet?

**Is This Is The New Reality?**

For many, sadly, the answer is yes. **But It Doesn’t Have To Be For YOU!** Just look all around you and you will discover examples of people continuing to excel, earning more than ever before, enjoying greater and greater successes, and joyfully living the lives they really want.

How can such a “Reality Gap” exist? These people have tapped into an important Mystery of the Universe: They have learned **You Can Master Your “Inner Game” & Master Your Mindset!**

Face it. Most of what happens in the external world is largely beyond your control. However, **YOU CAN Become Empowered To Change Your Current Reality By Controlling Your Thought Patterns, Managing Your Beliefs, Attitudes And Behaviors, And Ultimately Defining And Directing Your Own Success And Destiny… IF You Master Your Mindset And Inner Game First!**

**The Key Question To Ask Yourself Is: “Is My Current Reality What I Really Want Out Of Life? Or Do I Want More?!”**

Earlier I mentioned the vast **“Reality Gap”** separating your ideal financial life and your current income and lifestyle. This crippling gulf develops over time, deep within your implicit brain, as you develop your own personal **“Expectancy Points”** throughout your life. For example, **whether you earn $50,000, $100,000 or even $500,000 a year,** your brain “expects” your income to stay in a particular range, and this internal “software” will do everything in its power to make sure you don’t make one penny more – no matter how smart you are or how hard you try! Your brain “expects” a certain level of house or car, and “expects” a lifestyle of luxury or one that’s just “average.” Even things like your “normal” weight, whether you expect to live past a certain age and the dynamics of your relationships, are all controlled by this same powerful part of your brain!

**Just like a thermostat is programmed to keep a room at the “right” temperature regardless of how hot or cold the weather, your unconscious “Expectancy Points” keep your life exactly**
the way you have programmed it to be... regardless of how much you consciously dream and wish for something more!

Unless you learn to **Master Your Mindset & Inner Game** this powerful internal programming will keep working AGAINST you, sabotaging your efforts just when you’re beginning to dramatic success. Until you RESET Your Brain it will continue to fill you with doubts, fears and often anxiety — driving you to “back off” just when you are about to breakthrough.

**Now Imagine The Difference It Will Make Having FOUR Brain Experts, Helping You To Create a Subconscious Mind That Works FOR You, Not Against You!**

**Each One Helping You Go Deeper, Helping You Get Focused On Breaking The Power Of The Issues That Drag You Down, Helping You Overcome The Old Stories And Reasons That Keep You Shackled!**

Just Look At The Qualifications Of Each Of These Thought Leaders, And The Incredible Wisdom They’ll Be Sharing In Your Sessions Together:
Sri Sri, M.D.

An Assistant Clinical Professor at Harvard Medical School, Pillay was an NIMH- and NARSAD-funded researcher in brain imaging. He is the former Director of the Anxiety Disorders Program at McLean Hospital, Harvard’s largest psychiatric training hospital. He is also the CEO of NeuroBusiness Group.

Dr. Pillay is the author of:

- *Life Unlocked: 7 Revolutionary Lessons to Overcome Fear*
- *Your Brain and Business: The Neuroscience of Great Leaders*
- *The Science Behind the Law of Attraction*

In your six 90-minute sessions with Dr. Pillay, he will cover the following concepts and practical exercises to help you *Master Your Mindset & Inner Game:*

- **The Extended Possibility Index:** Prioritize your issues in order to reach your goals faster, and learn how to track your top three priorities to optimize your possibilities for success. You will learn how to frame your goals in ways that the brain will be able to digest, and discuss any issues and challenges that stand in your way.

- **Take home points:** More detailed understanding of what limits your possibilities as well as immediate goals to start working on these.

- **Innovating upfront:** Learn what it takes to be more innovative, and how to structure your innovation goals. In 90 minutes you will combine what you learned about emotional introspection with other new methods to enhance innovation so that you develop more creative ways to reach your goals faster.

- **Take home points:** Setting you up for a week-long exercise on becoming more innovative using brain science.

- **Strategic Speed:** Optimize your strategic speed using the latest brain research. Dr. Pillay will teach you how to use strategic speed to achieve your goals faster and easier than ever before.
Take home points: Setting you up for a week-long exercise on becoming more strategic in setting and achieving your goals using brain science.

Important reset buttons in the brain: Midway through his teaching modules, Dr. Pillay will review the multiple brain reset buttons that you can press in order to reconfigure your goals. For each reset button, he will describe how you can re-invent your goals and reframe them to optimize your chances of success.

Take home points: Mid-course re-examination of what needs to be reset or reconfigured in your brain to enhance goal achievement. Also, you will prepare to reach your first target set of absolutely definite results.

The first results: Attendees will share results they were able to achieve and what they were not able to achieve. To prepare for the last session, Dr. Pillay will walk you through how you can deepen your learning about yourself from your results list. To do this, he will discuss the different types of procrastinators and how you can avoid being one of them. In addition, he will describe how to set yourself up for your second set of great results.

Moving ahead on your own: Dr. Pillay will show you how you can optimize future results using some proprietary methods including unconscious signals that slowing down is imminent; what the brain does when you hit a wall and what to do about this; how you can develop resilience if you burn out. He will then work with you to help you back-cast what remains so that you will be on track to reach your goals.
Mark Waldman

An Executive in the MBA Program, Loyola Marymount University, Los Angeles and on the faculty of the MBA Program on Spirituality and the Brain at Holmes Institute, Waldman is considered one of the world’s leading authorities in spirituality, consciousness, and the brain, according to Time and the Washington Post. He was a founding member and Associate Fellow at the Center for Spirituality and the Mind at the University of Pennsylvania.

Mark Waldman is author of 12 books, including:

- *How God Changes Your Brain* (Named By Oprah As One Of Her “Must Read” Books For 2012)
- *Words Can Change your Brain: 12 Conversation Strategies to Build Trust, Resolve Conflict, and Increase Intimacy*

Each of the six sessions with Waldman will focus on helping you *Master Your Mindset & Inner Game* by making a transformational change in your life in ways that will not only improve the functioning of your brain, but will help you to reach optimal performance in your work, relationships, and personal health. Each class will include experiential exercises that are based on his groundbreaking neuro-scientific research conducted at the University of Pennsylvania and Loyola Marymount University, Los Angeles, in collaboration with Andrew Newberg, M.D., and Chris Manning, Ph.D. These brain-based exercises and strategies have been proven to dramatically change the structure of the brain and improve its functioning more than nearly any other technique that has been used in the last 20 years.

By the end of your six sessions with Mark Waldman, you will have learned how to:

- **Master your emotions** by putting into practice the five most effective ways that neuroscience has found to defuse negative feelings and replace them with a strong sense of positive self esteem
- **Master the art of communication** by applying 12 neuro-scientifically proven strategies to build trust, empathy, intimacy, and cooperation with anyone, literally in a couple of minutes. You’ll resolve conflicts before they begin, and you’ll create a state of neural resonance where two brains function as one.
Achieve any realistic goal you desire through a four-step strategy that will help you identify your daily goal, uncover your sabotage behaviors, and then build effective counter-strategies for them. This brain-enhancing formula condenses 30 years of cognitive-behavior therapy and positive psychology so that you can accomplish any task you set your mind so that you can quickly build inner and outer wealth.

See how your brain builds false beliefs that lead to poor habits and interfere with you achieving your goals and learn how to use the 5:1 Positivity mindset to remove destructive habits, negative thinking, and unconstructive behaviors.

Trust your intuition and inner wisdom. Mark’s most recent neuro-scientific research shows how to stimulate the wisdom circuits in your brain.

You will also learn Eight Core Life Exercises in this class, and Mark will take you into them with more depth and clarity than he has offered in any other workshop or class. They include:

- The Inner Values Exercise
- The Peace/Stress strategy,
- Deeper layers for identifying and releasing your C.R.A.P (Conflicts, Resistance, Anxiety, And Other Problems) Like Procrastination And Pessimism that resist change in your life and fight your every effort to achieve success. You know about having a “Dream Board.” Mark Waldman will help you create a C.R.A.P Board. Identifying these crippling thoughts, beliefs and habits in your life is a powerful first step to help you ZERO IN on the precise areas that have held you back from the Masterpiece Life you deserve!
- Comprehensive training in Mindfulness and staying in the present moment of creative awareness
- Guidance through the 12 brain-changing strategies of Compassionate Communication.

Each session will include question-and-answer sections and examples of Mark guiding individuals through his unique neuro-coaching strategies.
George Pratt, Ph.D.

A licensed clinical psychologist with a private practice in La Jolla, Calif., where he has specialized in psychotherapy, hypnotherapy, mind/body techniques and performance enhancement for over 30 years, Pratt has served as Chairman of Psychology, Scripps Memorial Hospital, La Jolla for 10 years and has been on staff for over 20 years. He is a Fellow and Certified/Approved Consultant of the American Society of Clinical Hypnosis, and is Past-President of the San Diego Society of Clinical Hypnosis. He is a Diplomate of the Association for Comprehensive Energy Psychology and the American Academy of Pain Management. He is a member of several professional organizations including the American Psychological Association. Pratt is adjunct faculty of the University of California, San Diego.

Dr. Pratt is author of:

- Code to Joy: The Four-Step Solution to Unlocking Your Natural State of Happiness
- Instant Emotional Healing: Acupressure for the Emotions

In his six 90-minute sessions with you, Dr. Pratt will show you how to Master Your Mindset & Inner Game by:

- Understanding the fascinating role of mind/body processes in creating success.
- Discovering and dissolving your Inner “Brick Walls” that block you from greater success.
- Releasing your power of Neuro-Muscular Feedback to your advantage.
- Understanding and aligning Your Biofield to clear obstacles to success and wealth.
- Building Your Self-Care Program For Enlisting Your Whole Mind/Body Toward Optimal Decision-Making, Creativity, Focus, Concentration, And Action.
- Enhancing your ability to mentally rehearse optimal performance.
- Expanding your inner resources for achieving your goals.
- Healing Past Wounds so that you access your full potential.
- Securing your new positive patterns to empower yourself for lasting rewards.
- Strengthening your access to skills for Overcoming New Challenges—Anytime In The Future.
John Assaraf

A serial entrepreneur, researcher and explorer of consciousness and human behavior, John’s love and passion for discovering and teaching people how to release the internal mental blockages that hold them back from achieving their fullest potential is what drives him and gives his life purpose and meaning.

In the last 25 years he has grown FIVE Multi-Million Dollar Companies And Written Two New York Times Bestsellers. John’s current company, PraxisNow is a brain research and development company that creates some of the most powerful evidence-based brain retraining tools and programs in the world.

Thousands of companies, entrepreneurs and individuals worldwide are currently using PraxisNow programs to develop unstoppable confidence and certainly in achieving their vision, business goals and personal best.

John Assaraf is author of The New York Times Best Selling Books:

- Having It All: Achieving Your Life’s Goals and Dreams
- The Answer: Grow Any Business, Achieve Financial Freedom and Live an Extraordinary Life, and...
- The Complete Vision Board Kit: Using the Power of Intention and Visualization to Achieve Your Dreams

Over the six weeks that you will work with John you will learn how to Master Your Mindset & Inner Game by developing and maintaining the RIGHT daily habits and rituals that will lead to your own spectacular life!

Weeks 1 and 2

John will work on developing a complete success life plan for each area of your life with the right detailed strategies and tactics to make your life plan a reality
Week 3

Focuses on the Science of Habits” and How to release disempowering habits while creating powerful new habits that will stick with you and immediately improve your life!

Weeks 4, 5 and 6

Focus specifically on money: Earning it, managing it, investing it and preserving it. You will learn proven, time-tested ways to grow your income and put it to work for you.

This six-week session will take your deep and also offer you a chance to be accountable to the group and John.

All calls will be recorded, transcribed and put in a special members’ area online. The value of having Even ONE of these World-Class Brain Experts alone, undisturbed and focused on helping you breakthrough is — priceless! Each of these experts regularly speak and present to large groups around the world, charging as much as $25,000 for one hour of their time... and YOU Get NINE Hours With EACH ONE to help you Master Your Mindset & Inner Game!

However, we have to put some price on this investment, no matter how inconceivably small, so we’ll assume you could get NINE hours of any one of these expert's time for a FRACTION of what they usually charge. Having Access To FOUR World-Class Brain Experts, 36 Total Hours Of Focused Training, Is AT LEAST A $18,000 Value.

AND To Make Sure You Have Everything Possible To Assist You In Your Growth, They Have Agreed To Sharing EVEN MORE With You!
In June PraxisNow hosted our MONEY²: The Neuroscience Of Financial Success. This First-Time EVER 3-Day Live Event In San Diego, Featured Each Of These World-Class Brain Experts: John Assaraf, Mark Waldman, Dr. Srini Pillay and Dr. George Pratt.

Participants Learned Experientially How To:

- Unleash Your Inner Power And Genius!
- Release The C.R.A.P. That Has Held You Back From Achieving Your Best!
- Learn To Imagine Like A Pro-athlete—Not Just Closing Your Eyes And Hoping For The Best!
- Develop The Strategies To Multiply Your Personal Income Or Business Revenues!
- Begin Living Your New Life By DESIGN — Not Luck!

The price of the 3-Day MONEY² Event was $2497 per person.

We will be holding ANOTHER Live Event In November, ALSO priced at $2497 per person.

You Will Receive TWO Bonus Courses To Help You On Your Journey:

1) Having It All – One Of Our Most Popular Personal Development Courses — $147 Value:

Using Audio Recordings, Full Transcripts And A Playbook To Follow, In This Exciting Course You Will Discover . . .

- Why it's not your fault you haven’t achieve your goals in the past . . . why traditional goal setting methods are destined for failure. . . and how to “install” your true goals DEEP in your subconscious mind so you unconsciously and automatically take action to achieve them . . . even when you think you’re just sitting back, relaxing or having fun.
- What your “Expectancy Point” Is Set At . . . AND how to keep your brain’s “thermostat” from subconsciously holding yourself to LOW standards by resetting your “satisfaction barometer” so you find yourself constantly striving for (and achieving) bigger and better achievements.
- How to cleanse yourself of “false goals” that are plaguing your mind . . . How To Discover What You Truly, PASSIONATELY Want (not what you’re SUPPOSED to want) . . . and wake yourself up to the amazing accomplishments and sense of satisfaction that are possible for you.
- How to BANISH feelings of self hatred, doubt or of you “Not being good enough” Once And For All! How To Replace These Feelings With Astonishing Amounts Of Self Esteem And Love . . . simply by following a few simple exercises for just 15 minutes a day.

- Why you are ALREADY a genius . . . and how to find and use your inner genius to change your life and your results FOREVER.

- But most of all, you’ll discover what it’s like to live a life of simple focus, drive and purpose . . . to be truly UNSTOPPABLE in your quest for accomplishment, happiness and satisfaction and to become an inspiration to everyone around you.

AND When You Act NOW To Join Us In Master Your Mindset & Inner Game You Also Receive:

How to Get More Done in Less Time — $197 Value

This powerful course is totally focused on breaking the power of the “Pareto Principle” — otherwise known as the “80-20 Rule” — and keeping it from derailing your life and the results you desire. The “Pareto Principle” basically states that:

“80% of results flow from 20% of the tasks, products and effort.”

Wouldn’t YOU like to learn How To Get More Done In Less Time!? John can show you how to do less and do it better in order to have the highest impact on your business. In this empowering course you will discover John’s 15 steps to be more productive and maximize your effectiveness to ultimately increase your bottom line. In How to Get More Done in Less Time you will learn how to:

- Identify critical tasks so you spend your time on what matters most. Learn how to say “NO!” to the things that won’t impact your income and devote your time to your highest income-generating activities.

- Understand the kind of deadlines you need to set. We all know we need deadlines, but how you set those deadlines is a key determinant in your overall productivity and your ability to meet those deadlines. John’s proven system can keep you connected to your highest impact tasks at all times to give you the edge you need to succeed.
Understand the POWER of having an accountability partner. This one step can propel your productivity and your success. Gain the support from someone who can keep you on track and propel you toward your goals.

Get more done in less time with 15 key takeaway strategies, a bonus tip that you can begin to act upon today to increase your revenue, and much more!

You Get BOTH Courses Along With Your Investment In Master Your Mindset & Inner Game!

So Let’s Recap:

You Get SIX Sessions, An Hour & Half EACH, With FOUR World-Class Brain Experts: John Assaraf, Mark Waldman, Dr. Srini Pillay and Dr. George Pratt.

- 36 Total Hours With These FOUR Experts $18,000
- The Full Video Recordings Of The 3-Day MONEY2 Event $2497
- One Admission Ticket To Our NEXT Live Event In November 2012 $2497
- Having It All — One Of Our Most Popular Personal Development Courses $147
- How to Get More Done in Less Time To Get The Absolute Best Use Of Your Time $197

Your Total Value When You Register NOW $23,338

Your Total Investment Only $4950 – Less Than 25% Of The Total Value!

But Hurry! This Is A Savings Of $18,388 For A Strictly Limited Time
I’ve done everything possible to make this the most incredible value imaginable... to Put YOU Over The Top In Your Life... to help you Achieve Your Breakthrough... to SHATTER Your Glass Ceiling... to EMPOWER You To Overcome all the old thoughts, beliefs and habits that have held you down and held you back till now... to help YOU Master Your Mindset & Inner Game!

Register Within The Next 48 Hours To Reserve Your Spot Today And Take Advantage Of This Special, LOW Investment Of ONLY $4950 — For A LIMITED TIME!

Don’t Let Money Keep You From Your Destiny! If You Need A Payment Plan, I Want To Make Sure You Get To Experience This Life-Changing Series! To help you fit this into your monthly budget I’ve instructed my staff to accept your...

Optional 3-Pay Plan For Only $1950 per payment

This way YOU CAN Participate and get ALL SIX Months Coaching and Training with FOUR World-Class Brain Experts — 36 Total Hours — $18,000 Value PLUS ALL The Bonuses:

- Videos Of The 3-Day MONEY² Event — $2497
- One Admission To Our November Business 2 Live Event — $2497
- Having It All — $147
- How to Get More Done in Less Time — $197

**Total Value – $23,338**

Your Total Investment Only $4950—Less Than 25% Of The Total Value!

(Or 3-Payments Of $1950)